



DREDGING / MARINE CONSTRUCTION / PORTS AND INLAND WATERWAYS / ENVIRONMENTAL ISSUES


IDR
International Dredging Review

2019
ADVERTISING MEDIA KIT

PRINT ADVERTISING RATES

DISPLAY AD RATES – All Ads Include Full Color!

Size	1x	4x	6x
Full Page	\$2,100	\$1,985	\$1,870
Two Thirds Page	\$1,670	\$1,560	\$1,480
Half Page Island*	\$1,340	\$1,265	\$1,200
Half Page	\$1,300	\$1,220	\$1,150
Third Page	\$995	\$945	\$900
Quarter Page	\$850	\$815	\$780
Sixth Page	\$690	\$670	\$635
One Column, Two Inch**	\$315	\$300	\$295
Once Column, One Inch**	\$160	\$150	\$145

* Guaranteed only ad on page

**Available in classifieds and directories only

Rates are based on the total number of insertions within a 12-month period.

DISPLAY AD SIZES

Size	Width	Height
Full Page (1/8" bleed on all sides)	8.75"	11.25"
Two Thirds Page	5.0"	10.0"
Half Page Island	5.0"	7.5"
Half Page (horizontal)	7.5"	4.875"
Half Page (vertical)	3.625"	10.0"
Third Page (horizontal)	5.0"	4.875"
Third Page (vertical)	2.375"	10.0"
Quarter Page	3.625"	4.875"
Sixth Page (horizontal)	5.0"	2.375"
Sixth Page (vertical)	2.375"	4.875"
Once Column, One Inch	2.375"	1.0"

PREMIUM POSITIONS

Covers	Rate
Back Cover	\$2,500
Inside Front Cover	\$2,250
Inside Back Cover	\$2,000

All cover prices are flat rate and non cancelable.

Inserts & Poly Bags

Inserts can be placed in center of book or be mailed as a side along with a poly bag. Only one per issue. Please contact Jason Koenig for rates and requirements.

CLASSIFIED TEXT RATES

Text Only \$1.50 per word, per run

MECHANICALS & REQUIREMENTS

We accept digital ads created in Photoshop, Illustrator, and InDesign applications.

Please submit high resolution files (at least 300 dpi) saved as a TIFF, EPS, JPEG, or a press ready PDF.

Note: We do not accept files created in Microsoft Publisher, Word, Excel or Adobe PageMaker.

Bleed size: 8.75" x 11.25"

Trim size: 8.5" x 11"

Live Area: .25" from ad edge

Color mode: CMYK

Ad production questions should be directed to Dennis Robison at 314-241-4314 or dennis@wjinc.net

DIGITAL ADVERTISING OPTIONS – Award Winning Website



ONLINE AD RATES

Ad Type	Size	Rate
Super Leaderboard	970px X 90px	\$750/month
Leaderboard	728px X 90px	\$600/month
Tower	300px X 600px	\$500/month
Tile	300px X 250px	\$300/month

E-NEWSLETTER

300px X 250px

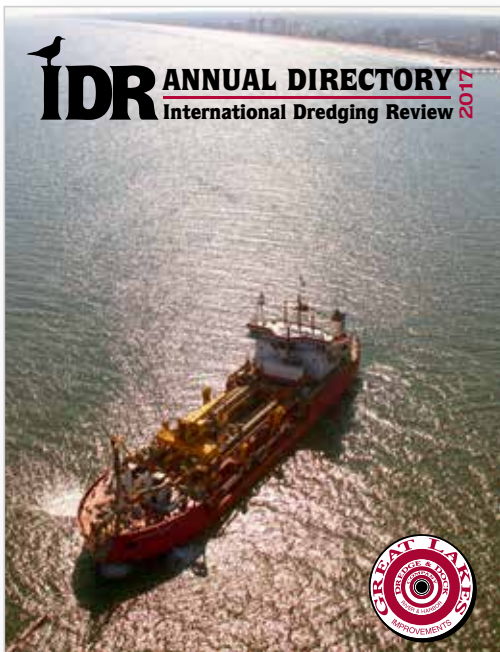
Contact Jason Koenig for pricing

DIGITAL AD REQUIREMENTS

Please submit files with 72 dpi resolution, saved as a .GIF or .JPG, that are no larger than 30KB.

ONLY 6 PRINT OPPORTUNITIES PER YEAR

DIRECTORY OF OPERATORS & PREFERRED VENDOR GUIDE



IDR's Annual Directory

Ad space reservation:
March 15, 2019

Material deadline:
April 1, 2019

12 Months of Exposure

SUBMISSION

Please send all contracts, insertion orders and production materials to:

International Dredging Review
Attn: Jason Koenig
319 N. Fourth St., Suite 650
St. Louis, MO 63102
jason@wjinc.net
314-561-4707

Send all news releases, articles and announcements to:

Anna Townshend, Editor
anna@wjinc.net

Send Directory listing updates to:
Tracey Bohms
tracey@wjinc.net

Payment for ads is due within 30 days of billing date. Checks must be drawn on a U.S. Bank, in U.S. dollars. We accept all major credit cards.



JANUARY/FEBRUARY/MARCH

Product Focus: Sediment Treatment & Analysis

Theme: Dredging & the Environment

Ad space reservation: Dec. 28, 2018

Material deadline: Jan. 11, 2019

Bonus Distribution: WEDA Midwest Chapter

DIRECTORY

Ad space reservation: Mar. 15, 2019

Material deadline: Apr. 1, 2019

*Bonus Distribution: 2019 Inland Marine Expo (IMX),
2019 Battelle Conference*

APRIL/MAY

Product Focus: Hydrographic Surveying

Theme: Safety

Ad space reservation: Mar. 15, 2019

Material deadline: Apr. 1, 2019

Bonus Distribution: 2019 WEDA Dredging Summit & Expo

JUNE/JULY

Product Focus: Automation & Monitoring

Theme: Inland Waterways (lakes & rivers)

Ad space reservation: Apr. 19, 2019

Material deadline: May 3, 2019

Bonus Distribution: WEDA East Coast Chapter Meeting

AUGUST/SEPTEMBER/OCTOBER

Product Focus: Mechanical & Hydraulic Dredging

Theme: Aggregate Dredging

Ad space reservation: Jun. 28, 2019

Material deadline: Jul. 12, 2019

Bonus Distribution: WEDA Pacific Chapter Meeting

NOVEMBER/DECEMBER

Product Focus: Dredge Power & Fueling

Theme: Port Deepening/Maintenance

Ad space reservation: Oct. 11, 2019

Material deadline: Oct. 25, 2019

*Bonus Distribution: International Workboat Show,
WEDA Gulf coast Meeting*



ADVERTISER TESTIMONIALS

"We have been proud supporters of *IDR* for many years. *IDR* provides excellent professional coverage of the dredging industry and provides great value for our advertising dollar."

- Bill Hanson | President
Great Lakes Dredge & Dock Co.

"Not only an avid reader...I have also advertised with *International Dredging Review* for over 20 years. *IDR* offers an educational publication as well as an informative resource on what is happening in the dredging industry. I can personally attest to the success DSC has with the advertisements we have placed over the years."

- Robert Wetta | President
Dredging Supply Company

"*IDR* played a big part in making the Cable Arm bucket the world standard for environmental and soft material clamshell buckets. Since 1992 when I first introduced my bucket at the WEDA meeting in Mobile, my ads in *IDR* have been seen by the right people, and now if you see a crane working on a mud sediment job, it is often using a Cable Arm. Thank you, *International Dredging Review*."

- Ray Bergeron
Cable Arm Clamshell

"Your effort and product have been an important piece in the growth of the dredging industry."

- Gregory L. Hartman | PE
Dalton, Olmsted & Fuglevand, Inc.

"*International Dredging Review* is an invaluable resource for the dredging industry and its suppliers. There are many trade magazines that cover the greater maritime industry, but if you want to know about the dredging market, *IDR* is the place to turn. If you want to know what Congress is up to with regard to infrastructure investment, read *IDR*. If you want to know about the latest in hydrographic survey technology, read *IDR*. I keep a copy on my desk."

- Mark Sickles
Weeks Marine, Inc.

"*IDR* provides excellent professional coverage of the dredging industry and provides great value for our advertising dollar."

- Bill Hanson | President | Great Lakes Dredge & Dock Company

ABOUT IDR

International Dredging Review (IDR) is the premier trade publication for dredging contractors, marine construction firms and related marine engineering and material handling companies doing business in the Western Hemisphere and around the globe. To complement the magazine we also offer a comprehensive business directory and a content-rich Web site, www.dredgemag.com, plus a digital newsletter.

IDR is distributed to a highly qualified audience of people and organizations around the globe with a print distribution focus on North America. Our readers are involved and are known to make purchasing decisions based on information provided in *IDR*.

Our goal is to provide a high quality platform for communication between dredgers, customers and vendors within the dredging industry. Our target audience includes all types of dredge owners/operators, customers and potential customers of the dredging industry including government agencies such as the U.S. Corps of Engineers, marine construction firms, marine engineers, public ports and harbors, private businesses such as terminals and marina managers, aggregate mining companies, environmental and land reclamation interests, hydrographic surveyors, and vendors to the dredging industry.

IDR is published by The Waterways Journal, Inc. *The Waterways Journal Weekly*, continuously published since 1887, proudly serves the inland river transportation community. The Waterways Journal, Inc. also publishes the *Inland River Guide*, *Inland River Record*, *Quimby's Cruising Guide*, and *Marina Dock Age* magazine. The company produces the *Inland Marine Expo (IMX)* and *Docks Expo* trade shows.

